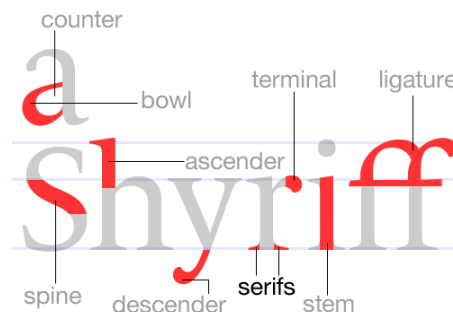
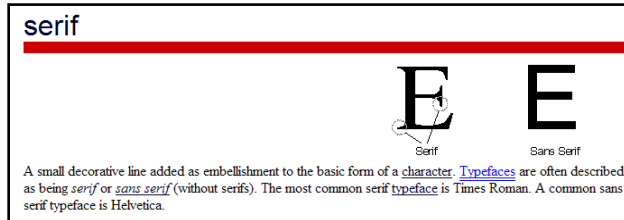


Name: _____

Photoshop Typography

What you need to do:

- Create a NEW Photoshop canvas dimensions 10 x 4 inches
 - Make sure background contents is set to WHITE and Color Mode is set to RGB 200 resolution
 - Save to a Photoshop folder name the file Last Name First Initial Masking Name
- Pick a SERIF FONT and type your name as big as you can make fit! (If you name is not a least 6 characters long use your last name?, middle?, nickname?)
- Choose a THEME (animals, food, flowers, anything you like)
 - Search for usable pictures online; be sure they are good quality! And, they all need to be the same type of graphic—either all cartoons or all photographs or all clipartish stuff... not a variety).
 - Save all the pictures to your picture folder—you must use at least 10—the more the better....
- Open the pictures in Photoshop, using the various techniques covered so far in class, move the individual images over to the canvas with your typed name—LIMIT YOUR AMOUNT OF ERASER! Try to use magnetic lasso, defringe etc. (refine edge before you move it over!)
- Place your pictures/graphics (should be one or the other, no mixing!) on top of your typed name. You are creating a layered object.
 - Each of your pictures/graphics should 'sit' on one of the serifs, stems, spines, or descenders of your chosen fonts. (look at the graphic to the right if you don't know what serifs, stems, etc. are!)
 - Remember, the goal is to create an original and creative Typography Font Art. Your name should be covered with pictures/graphics, but should still be recognizable!
 - Save when you are done...
- **Print the image to color printer cut and paste on construction paper the you have cut down also to size—paperclip to this rubric**
- Save your File to the Handin Folder.



Criteria	Points	Deductions
Canvas Size 10" wide-4" tall 200 resolution	5	
Name typed with a font that has serifs (the more the merrier!) Large enough etc.	5	
Easily identifiable THEME	10	
High Quality pictures/graphics <u>well cut out</u> and placed minimum of 10	15	
One, two etc. Pictures/graphics wrapped on all characters	5	
Graphics in the back and front wrapped cleanly—Makes sense...does not go through a letter but wraps around.	10	
Name still recognizable	5	
Saved as Photoshop document (PSD) Screen check layers named This rubric attached by student—printed out correctly and mounted.	10	
Creativity and Time spent and all directions followed	10	
Total Points	75	